



Personal Mission

Develop research and educational tools that strengthen the creation of open societies and socially responsible States with local transparency, supporting Businesses and Institutions that build public spaces where learning and knowledge and goods circulation, are accessible and appealing to each and every local citizen.

PERSONAL INFORMATION

| | |
|----------------|--|
| Name | DAVID, ROJAS ELBIRT |
| Address | Ostwall 17, 47608 Geldern, Germany |
| Mobile | +49-015153191693 |
| Internet Phone | +1-323-319-3986 |
| E-mail | davidrojaselbirt@gmail.com |
| Skype | davidrojaselbirt |
| Nationality | Bolivian |
| Passport | 1983525 |
| Date of birth | 20 Nov 1975 |

WORK EXPERIENCE

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| Dicembre 2007 – September 2008 | CONSUMER ETHNOGRAPHY AND DESIGN |
| <ul style="list-style-type: none"> Name and address of employer | Pacific Ethnography, 8881 West Pico Boulevard, Ste 5, Los Angeles, CA |
| <ul style="list-style-type: none"> Type of business or sector | Forth Sector, knowledge management through applied research |
| <ul style="list-style-type: none"> Occupation or position held | Director of Sustainable Desire |
| <ul style="list-style-type: none"> Main activities and responsibilities | Doing ethnographic fieldwork, team analysis, conceptual diagramming, human insights generation, design concepts creation. |
| June – Nov 2007 | INNOVATION AND CONSUMER CULTURES |
| <ul style="list-style-type: none"> Name and address of employer | Mindcode, 5191 SW 76st, FL 33143. |
| <ul style="list-style-type: none"> Type of business or sector | Innovation research and cultural marketing |
| <ul style="list-style-type: none"> Occupation or position held | Main Researcher |
| <ul style="list-style-type: none"> Main activities and responsibilities | Interviewing, diagramming, memoing, photowalking, drafting, sketching, observing, analysing, reporting |
| February – May 2007 | HUMAN RESOURCES AND MARKET RESEARCH |
| <ul style="list-style-type: none"> Name and address of employer | USAID, CHF-ACSI, Amir Zaid in Al Hussein St., Um Uthayna, Amman, Jordan. |
| <ul style="list-style-type: none"> Type of business or sector | Microfinance |
| <ul style="list-style-type: none"> Occupation or position held | Traineer and Researcher |

- Main activities and responsibilities Training Iraqi personnel in marketing frameworks, designing questionnaires and discussion guides
- Oct 2006- Jan 2007
- Name and address of employer **CONSUMER ETHNOGRAPHY**
Pacific Ethnography, 8881 West Pico Boulevard, Ste 5, Los Angeles, CA
 - Type of business or sector Forth Sector, knowledge management through applied research
 - Occupation or position held Fieldwork Ethnographer, Analyst
 - Main activities and responsibilities Interviewing, diagramming, memoing, photo-walking, drafting, sketching, observing, analyzing, reporting
- 2005-2006
- Name and address of employer **MARKETING AND CONSUMER CULTURES RESEARCH**
Cimagroup, Edificio Multicentro, Torre B, 601. Av. Arce y Rosendo Gutierrez, La Paz
 - Type of business or sector Forth Sector, knowledge management through applied research
 - Occupation or position held Responsible of the Qualitative Division in Bolivia and Peru
 - Main activities and responsibilities Account manager, writing and negotiating proposals, cost & pricing projects, research projects' design & reports' structure, establishing research instruments & research strategies, training recruiters and junior researchers, coordinating simultaneous projects, previous & ongoing quality control, client debriefing, write-ups & final reports, presenting and discussing results with clients, ongoing workshops.
- September-December 2004
- Name and address of employer **HUMAN RESOURCES**
Government of Santa Cruz (Largest Region of Bolivia)
 - Type of business or sector Public Sector
 - Occupation or position held Director of Human Resources
 - Main activities and responsibilities Coordinator of administrative public servers' policies, promoter of Institutionalization process, revision of consulting contracts, generation of statistical reports
- January - December 2003
- Name and address of employer **CORPORATE IMAGE EVALUATION AND ASSESSMENT**
Bolivian Chamber of Hydrocarbons
 - Type of business or sector First Sector, Upstream & Downstream & Service Organization
 - Occupation or position held Corporate Image Researcher
 - Main activities and responsibilities Situational Analysis, Delphi Interviews, Media Analysis, Stakeholders' Image of Hydrocarbons Sector; presentation of results, translating technical data to everyday language
- 2001-2003
- Name and address of employer **PUBLIC POLICIES AND MARKET RESEARCH**
Equipos MORI, c/Moldes 113 Esq. Chuquisaca, Santa Cruz, Bolivia
 - Type of business or sector Forth Sector, Information and Knowledge Management
 - Occupation or position held Associated researcher
 - Main activities and responsibilities Cost & pricing projects, research projects' design & reports' structure, previous & ongoing quality control, client debriefing, write-ups & final reports, presenting and discussing results with clients, workshops for community feedback
- 2000
- Name and address of employer **PERMACULTURE FARMING**
Ian & Olga Correa's Farm
 - Type of business or sector First Sector, Polyphase Goat Farm
 - Occupation or position held P
 - Main activities and responsibilities Evaluation Research, Ethnographic observations and interviews, creation of handbooks for Youth Educators, Context Analysis of SOS Kinderdorf Youth Policies.
- 1999
- Name and address of employer **YOUTH & EDUCATION RESEARCH**
SOS Kinderdorf, Cochabamba, Bolivia
 - Type of business or sector Third Sector, NGO
 - Occupation or position held Farm worker and Permaculture apprentice
 - Main activities and responsibilities Horticulture, multi-culture grass management, bio-climatic architecture, goat management, cheese and breed making, basics carpenter tasks.

Education and Training

1994-1999

- Name and type of organisation providing education and training Universidad Nacional de Salta-Argentina, University
- Principal subjects/occupational skills covered Public Policies and Finance and Planning and Psychological and Sociological issues, Educational Approaches, Didactics, Learning Styles, Workshop and Course Design, Licenciatura⁷ in Sciences of Education with Research Oriented degree; 5 years plus thesis
- Title of qualification awarded Grade: 8,6, Top 10 of my promotion
- Level in national classification (if appropriate) Only graduate student in Research branch

2003

- Name and type of organisation providing education and training Executive Solutions, Research Comapany, New York
- Principal subjects/occupational skills covered Using interaction and projective techniques in groups
- Title of qualification awarded Certificate of Approval, Focus Groups and Projective Techniques Display and Analysis.
- Level in national classification (if appropriate)

2003

- Name and type of organisation providing education and training Group Dimensions International, New York
- Principal subjects/occupational skills covered Moderation techniques in focus groups
- Title of qualification awarded Certificate of Approval, Hands on Workshop
- Level in national classification (if appropriate)

2004

- Name and type of organisation providing education and training Framingham State College, Massachusetts
- Principal subjects/occupational skills covered Teaching Strategies, Teaching Styles
- Title of qualification awarded Masters degree in International Education (
- Level in national classification (if appropriate) Grade: 8,6, Top 10 of my promotion
- Only graduate student in Research branch

2005

- Name and type of organisation providing education and training Tecnológico de Monterrey, México
- Principal subjects/occupational skills covered Designing strategies to decrease levels of corruption in Public Related institutions, evaluate levels of corruption, involve citizens in accountability engaging issues
- Title of qualification awarded Diplomado en Estrategias Anticorrupción
- Level in national classification (if appropriate) Grade: 8,6, Top 10 of my promotion
- Only graduate student in Research branch

**PERSONAL SKILLS
AND COMPETENCES**

MOTHER TONGUE **SPANISH**

OTHER LANGUAGES

ENGLISH
Excellent
Excellent
excellent

- Reading skills
- Writing skills
- Verbal skills

BLOGS

MY BLOGS [HTTP://CITIZENSHIPETHNOGRAPHY.BLOGSPOT.COM/](http://CITIZENSHIPETHNOGRAPHY.BLOGSPOT.COM/)
[HTTP://SOMOSLOQUEVEMOS.BLOGSPOT.COM/](http://SOMOSLOQUEVEMOS.BLOGSPOT.COM/)
[HTTP://ROJASPADILLA.BLOGSPOT.COM/](http://ROJASPADILLA.BLOGSPOT.COM/)
[HTTP://WONTWRITEABOUTTHIS.BLOGSPOT.COM/](http://WONTWRITEABOUTTHIS.BLOGSPOT.COM/)
[HTTP://CONSUMERPERMACULTURE.BLOGSPOT.COM/](http://CONSUMERPERMACULTURE.BLOGSPOT.COM/)
[HTTP://HISTORIADELODIOYMIEDO.BLOGSPOT.COM/](http://HISTORIADELODIOYMIEDO.BLOGSPOT.COM/)

COMMUNITY [HTTP://NEXO-BOLIVIA.BLOGSPOT.COM/](http://NEXO-BOLIVIA.BLOGSPOT.COM/)
[HTTP://WWW.INSIGHTS-QUALITATIVOS.COM/](http://WWW.INSIGHTS-QUALITATIVOS.COM/)
[HTTP://MARKETINGSOS.BLOGSPOT.COM/](http://MARKETINGSOS.BLOGSPOT.COM/)
[HTTP://FAMILIASTRANSNACIONALES.BLOGSPOT.COM/](http://FAMILIASTRANSNACIONALES.BLOGSPOT.COM/)
[HTTP://VIVIENDO-EN-DOS-CULTURAS.BLOGSPOT.COM/](http://VIVIENDO-EN-DOS-CULTURAS.BLOGSPOT.COM/)